



NEW JERSEY STATE ASSOCIATION OF CHIEFS OF POLICE

One Greentree Centre, Suite 201
 Marlton, NJ 08053
 p. 856.988.5880 f. 856.810.0223

njsacop@njsacop.org www.njsacop.org

2009 ADVERTISING RATES

Please type

Company	Contact Name
Address	City, State, Zip
Phone	Fax
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Advertisement Run Dates	
Beginning:	Ending:

ADVERTISEMENT TYPE <i>Please check applicable boxes</i>	DESCRIPTION	RATE PER ISSUE/SUBSCRIPTION	AMOUNT DUE
NJSACOP On-Line Magazine "The New Jersey Police Chief"	NOTE: ADS MUST BE RECEIVED BY FIRST OF MONTH FOR INCLUSION IN NEXT EDITION		
Magazine Cover Pages		On-Line Only	
<input type="checkbox"/> Full Page – Inside Front	(7.75 x 10.25) in PDF or JPG format.	\$450.00/month	
<input type="checkbox"/> Full Page – Inside Back		\$450.00/month	
<input type="checkbox"/> Full Page – Outside Back		\$450.00/month	
Magazine Inside Pages		On-Line Only	
<input type="checkbox"/> Full Page – 1 Issues	(7.75 x 10.25) in PDF or JPG format.	\$400.00/month	
<input type="checkbox"/> Full Page – 12 Issues	(7.75 x 10.25) in PDF or JPG format.	\$350.00/month	
<input type="checkbox"/> Half Page – 1 Issue	(7.75 x 5) in PDF or JPG format.	\$275.00/month	
<input type="checkbox"/> Half Page – 12 Issues	(7.75 x 5) in PDF or JPG format.	\$225.00/month	
<input type="checkbox"/> Quarter Page – 1 Issue	(3.75 x 5) in PDF or JPG format.	\$225.00/month	
<input type="checkbox"/> Quarter Page – 12 Issues	(3.75 x 5) in PDF or JPG format.	\$150.00/month	

Website Banner Ads		Per website	
<input type="checkbox"/> Bottom Banner – Current Advertiser	<input type="checkbox"/> NJSACOP Website	\$300.00/year	
<input type="checkbox"/> Bottom Banner – Non-Advertiser	<input type="checkbox"/> NJSACOP Website	\$75.00/month	



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2009 Conference Program	NOTE: ADS MUST BE RECEIVED BY MAY 1, 2009	PRINTED CONFERENCE PROGRAM	
Program Rear Cover Page			
<input type="checkbox"/> Full Page	(7.75 x 10.25) in PDF or JPG format. COLOR	\$300.00	
<input type="checkbox"/> Half Page	(7.75 x 5) in PDF or JPG format. COLOR	\$200.00	
Program Inside Pages			
<input type="checkbox"/> Full Page	(7.75 x 10.25) in PDF or JPG format. Black & White	\$200.00	
<input type="checkbox"/> Half Page	(7.75 x 5) in PDF or JPG format. Black & White	\$100.00	
<input type="checkbox"/> Quarter Page	(3.75 x 5) in PDF or JPG format. Black & White	\$50.00	
ADVERTISEMENT TYPE <i>Please check applicable boxes</i>	DESCRIPTION	RATE PER ISSUE	AMOUNT DUE
NJSACOP Annual Yearbook Magazine	NOTE: ADS MUST BE RECEIVED BY MAY 15, 2009		
Annual Magazine Cover Pages		Print Only	
<input type="checkbox"/> Full Page – Inside Front <input type="checkbox"/> Full Page – Inside Back <input type="checkbox"/> Full Page – Outside Back	(7.75 x 10.25) in PDF or JPG format.	\$800.00	
Annual Magazine Inside Pages		Print Only	
<input type="checkbox"/> Full Page	(7.75 x 10.25) in PDF or JPG format.	\$600.00	
<input type="checkbox"/> Half Page	(7.75 x 5) in PDF or JPG format.	\$350.00	
<input type="checkbox"/> Quarter Page	(3.75 x 5) in PDF or JPG format.	\$200.00	
<input type="checkbox"/> Business Card	(2.25 x 3.50) in PDF or JPG format.	\$100.00	
<input type="checkbox"/> Listing	(1.25 x 3.50) in PDF or JPG format.	\$75.00	

Monthly "New Jersey Police Chief Magazine" ads must be received monthly by the 1st of each month via e-mail to njsacop@njsacop.org

Installment payments available, please contact the Association's office for additional details.

Effective January 1, 2009, all advertisements, sponsorship programs and packages are on a calendar basis (January – December).